

ACCLAIM ENERGY ADVISORS

DLOSM365

Acclaim Energy Dynamic Load
Optimization 365SM (DLO365).

protect power reliability.
generate more revenue.



acclaim
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ACCLAIM ENERGY ADVISORS DLO365SM

for organizations both large and small —
Acclaim Energy DLO365SM — turns electricity
into revenue generation.

Acclaim Energy Dynamic Load Optimization 365 leverages smart grid technologies that enable you to optimize multiple energy curtailment programs, reduce the forward risk premiums of energy supplies and improve power reliability for your enterprise and local grid. It's a low-cost, intelligent power metering and control system that allows your organization to remotely monitor and switch loads from the grid to standby generators or simply move you off the grid within seconds. In fact, it is the only horizontal Machine 2 Machine (M2M) platform in the world with extensive remote device management and native enterprise application integration capabilities.

Increase profit and mitigate risk.

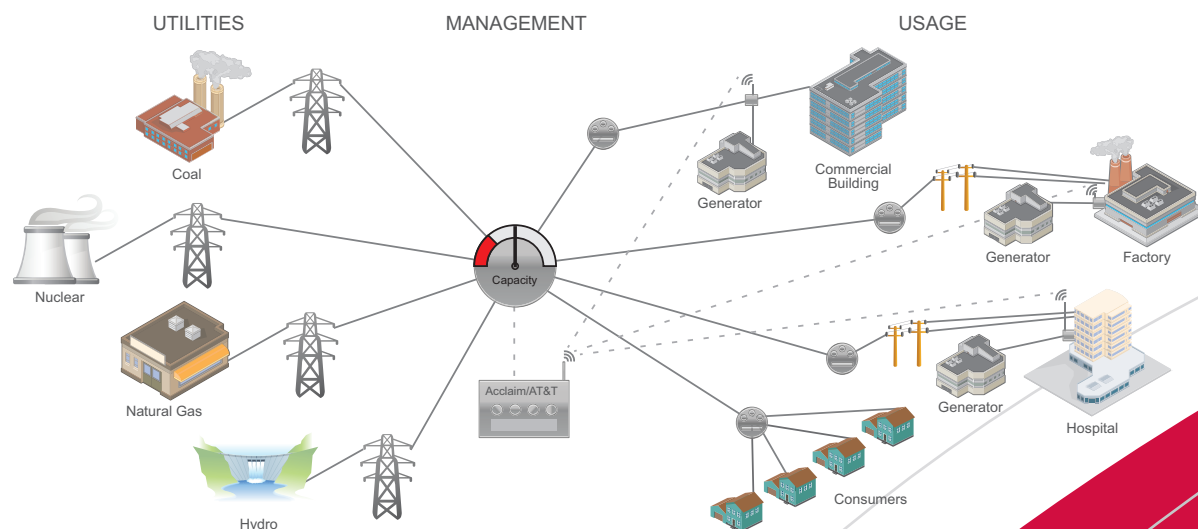
With DLO365, Acclaim Energy Advisors helps qualified enterprises with approved loads fully enjoy the financial rewards of curtail-

ment programs — in fact, many organizations can yield up to \$80 or more per deployed kW. We can tailor a power supply contract to facilitate curtailment programs and reduce costs through transparent competitive sourcing and sound price risk management, while continuously monitoring performance and providing you with a regular score card.

DLO365 auto-enables customer loads to capture superior value and manage risk. Through a strategic alliance with AT&T, the system takes advantage of the AT&T private network, global connectivity and redundancy to ensure secure and reliable service wherever it's installed.

Emergency preparedness.

Using a load response program manager, DLO365 can automatically reduce loads as small as 100 kW across many customer sites. It can also sense when the power grid is stressed and automatically reduces power use. And, combined with abundant security and disaster recovery features, you'll enjoy both service continuity and electric generation during emergencies.



DLO365 provides several key benefits:

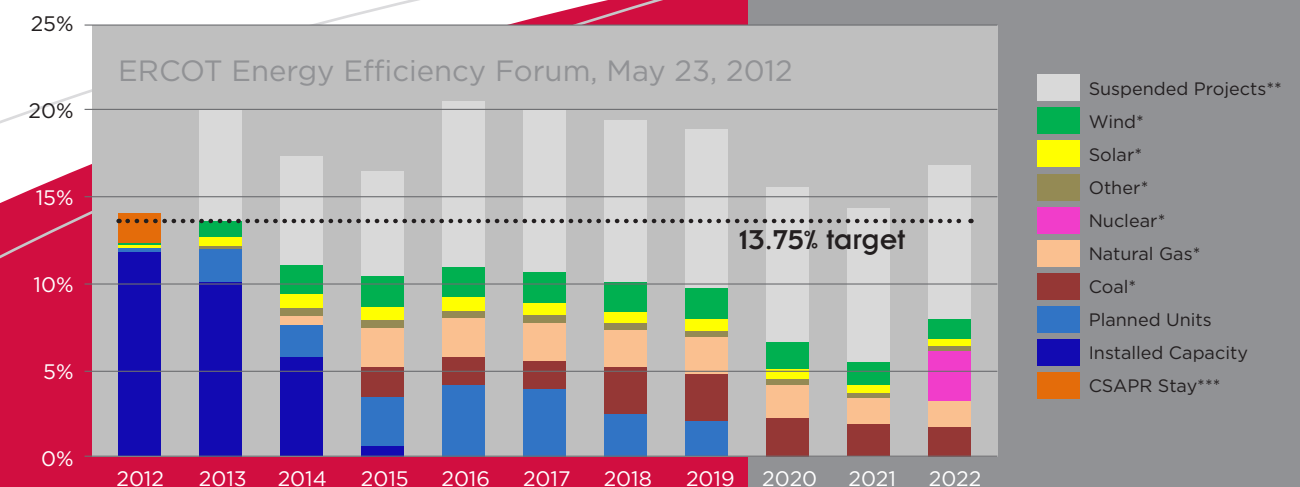
- Saves hundreds of thousands of dollars annually from curtailment programs and avoids forward risk premiums
- Pays nominal costs — primarily from modest additional generator run time
- Protects your equipment against power surges
- Integrates with any virtual device we encounter in the field
- Provides a secure web interface
- Operates multiple units with a single command
- Offers quick response time — less than 10 seconds
- Upgrades software on devices in the field remotely

Easy to get started.

DLO365 can be up and running within a matter of weeks. Simply call Acclaim Energy Advisors to get started. AT&T provides the hardware, software, integration services and the communication system that powers the technology — Acclaim takes care of the rest and will be your single point of contact throughout the entire engagement.

reserve adequacy:

Reserve margin for capacity in the ERCOT Texas region



* Projects undergoing full interconnection studies — may be cancelled or delayed beyond the commercial dates shown
*** Monticello 1&2 — 1130MW (as a result of a federal court order to stay EPA CSAPR)

Now, nearly any public and private commercial power user can benefit from curtailment programs.

Diminishing power reliability is a growing issue across the country, especially during the hot summer months. Poor reliability means increased power failures that disrupt normal operations and create severe problems for businesses, customers and employees. Growing demand is outpacing static or even declining generation capacity. For example, the Energy Reliability Council of Texas (ERCOT), the largest grid operator in the state, projects a capacity deficit that will worsen over the next several years. Adequate “reserve margin”, as depicted in the graph below, is required to safely manage reliability against unplanned supply outages on peak demand days.

In the absence of new generation capacity, grid operators and utility companies must expand load curtailment programs, which pay certain customers who shed load upon request. Payments from these programs, along with remuneration from other load response programs, now provide significant incentives to enrolled customers, many of whom could not participate in the past. These customers need a reliable, cost-effective way to shed load in a timely manner.



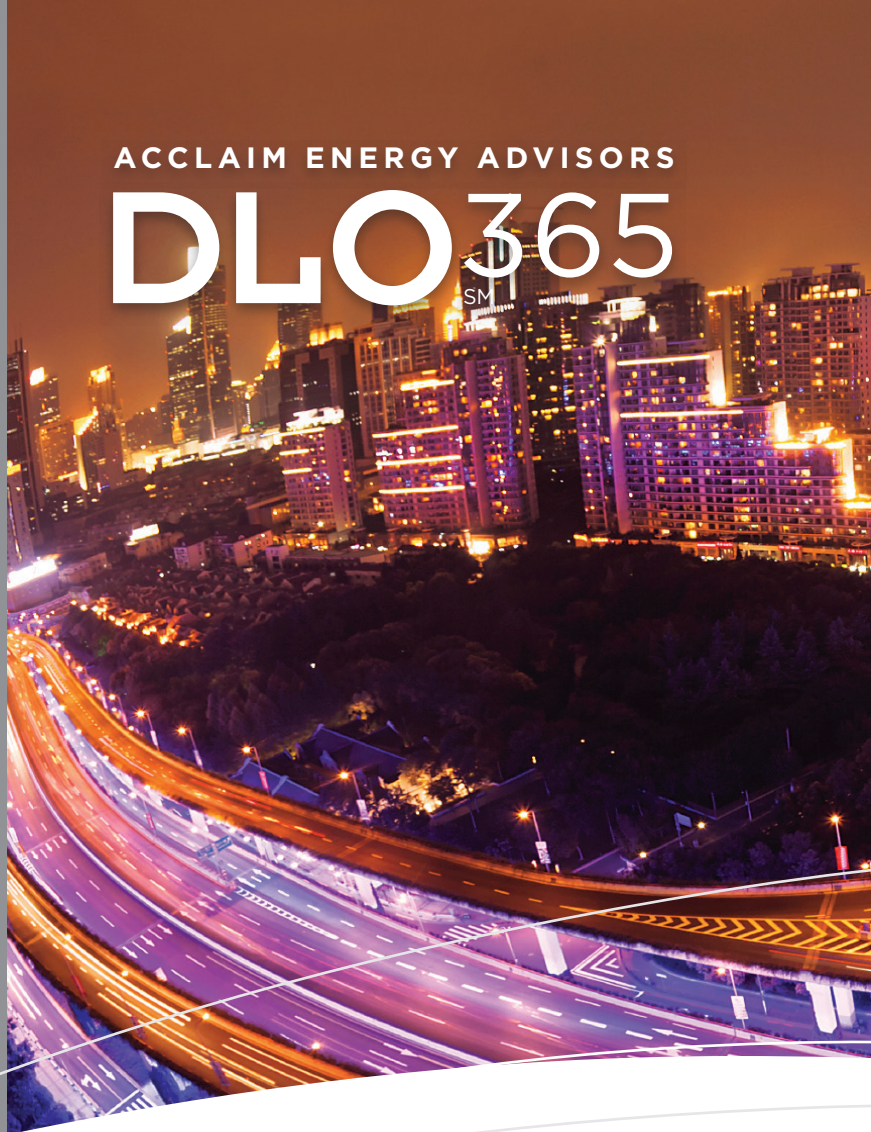
Acclaim and AT&T. Working together.

Acclaim Energy Advisors is a full-service energy management firm headquartered in Houston, Texas. It helps businesses take control of their energy costs by providing a full suite of solutions. In addition to DLO365, Acclaim provides energy solutions that include strategic planning, markets information, procurement, and price risk management. It serves both the wholesale and retail markets for electricity and natural gas within deregulated and regulated energy markets across the United States.

AT&T offers world-renowned expertise in securely managing communication and data systems—collecting, storing, processing and transmitting data—allowing utility companies to effectively manage, in real-time, the relationships between the power grid, their employees and their customers. AT&T helps to decrease the time and money utility companies devote to manual oversight. Moreover, the AT&T wireless solution gives utility companies broader reach across large territories and provides field service workers with remote monitoring capability, ensuring continuity of crucial power services and earlier detection of outages.

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